

PACKAGING + GRAPHIC DESIGN

## **EDUCATION**

Pratt Institute - Brooklyn + Manhattan NY MS in Packaging, Identities and Systems Design Graduation: May 2024

# **EXPERIENCE**

**GRAPHIC DESIGNER** 

ROBIN CEMBALEST EDITORIAL STRATEGIES October 2022 - Present Responsibilities include designing, branding, and creating content for website, eventbrite profile and social media channels

#### **CURATOR / GRAPHIC DESIGNER**

LAYOA NUNA YAWAR LLC Responsibilities include designing catalogs, creating signage, and curating a booth that featured the work of artist Lavga Nuna Yawar at ArtFair14C in Jersey City, NJ.

### EXHIBITION DESIGNER / CURATOR / PROJECT MANAGER / EVENT ORGANIZER

ZENERGIES + ZENERGIES II August 2022 + August 2023 Curated a group exhibition and sensory art experience of mulitple environments consisting of 45 young artists and spiritual healers from multidisciplinary fields and backgrounds.

#### **GRAPHIC DESIGNER**

DAHLIA ELSAYED May 2022 + February 2023 Responsibilities include recreating Dahlia's paintings via illustrator for activations in New York Penn Station in 2022 and window activations for Hermès x Princeton University in 2023.

### **GRAPHIC DESIGNER**

JAMAICA ART SOCIETY LLC October 2020 - February 2023 Responsibilities include creating an identity system, website, and merchandise for various initiatives.

# ADJUNCT PROFESSOR - COMPUTERS IN GRAPHIC DESIGN + MOTION DESIGN

RUTGERS UNIVERSITY - ARTS, CULTURE, MEDIA September 2021 - May 2022 Responsibilities include teaching students the basics of design using the Adobe Creative programs (Photoshop, Illustrator, Indesign, AfterEffects), challenging and motivating students through in-depth lectures and discussions within the framework of design.

# GALLERY MANAGER / GRAPHIC DESIGNER

PROJECT FOR EMPTY SPACE Responsibilities include designing, branding, and creating content for PES' social media channels; participating in meetings with Co-directors and designing for various initiatives/events; coordinating with various artists when required; maintaining and nurturing relationships with artists; working with with artists to implement exhibition promo; responding to inquiries from artists and gallery visitors; determining and executing gallery objectives and goals; maintaining and updating gallery website, store and maintaining a database of local artists: The Newark Artists Database.

Rutgers, The State University of New Jersey BS in Marketing, BFA in Graphic Design Graduation: May 2019

September 2023 - October 2023

October 2019 - May 2022

#### **GRAPHIC DESIGNER / DESIGN CONSULTANT**

BRWL YOGA + BOXING STUDIO March 2021 - August 2021 Responsibilities include evaluating client needs, collaborating with client to create an aesthetically pleasing interior space while also connecting Director to more artists to collaborate with.

#### **GRAPHIC DESIGNER**

DREAMPLAY MEDIA September 2019 - December 2019 Responsibilities include drawing story boards, designing movie posters and maintaining Dreamplay media and Dreamplay TV websites.

#### ASSISTANT PROJECT MANAGER

FOUR CORNERS PUBLIC ARTS July 2019 – November 2019 Providing creative services to Project Manager Rebecca Jampol for a collaborative effort called Four Corners Public Arts. Responsibilities include photographing, designing templates, updating website and creating content for social media pages.

#### **GRAPHIC DESIGNER (CONTRACT)**

TINYSCISSOR'S TATTOO PARLOUR - DETROIT ART WEEK June 2019 - July 2019 Collaborating with artist Amy Khoshbin to create an extention of her project, "Opposite of a Weapon," which was featured in Detroit Art Week. Khosbin asked participants to answer the question: "What is the Opposite of a Weapon?" Their answers inspired line drawings which I was later asked to formulate into patterns for merchandise and bedding.

#### **EXHIBITION DESIGNER**

I STOOD AT THE BORDER SENIOR CAPSTONE EXHIBITION January 2019 - April 2019 Responsibilities include designing large title wall of exhibition and windows of gallery. Also worked with exhibition committee to curate and brainstorm display ideas for 25 students.

#### **GRAPHIC DESIGNER**

THE DESIGN CONSORTIUM January 2018 - May 2018 A graphic design collaborative between students, Rutgers Newark faculty and the Newark community where we had to design, brand, and create a logo for the LGBT Rain Foundation Shelter. Responsibilites included defining an audience, actively brainstorming, and refining designs to present to our clients.

#### LETTERPRESS ASSISTANT

BRED LETTERPRESS September 2018 - December 2018 Assisted Ned Drew & Brenda McManus of BRED Nation in the production of an award-winning children's book, *Drew's ABCs*. Arranged woodblock type and created 3-4 color separations per page. Designed and letterpressed pages of book.

## SKILLS

- Microsoft Office
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, AfterEffects, Adobe XD)
- Shapr3d
- Biligual in English & Bengali

## **EXHIBITIONS**

### AWARDS

Dean's List (Fall 2014 - May 2019)

Recipient of the Fall 2023-Spring 2024 Departmental Endowed Scholarship at Pratt by the Coyne Family Foundation

 I Stood at The Border: Im/Migrant Voices and Stories Retold - Rutgers University - Newark Graphic Design 2019 Capstone Exhibition, Project for Empty Space Exhibitions (2019 - 2022), Zenergies: Born Under a Sign, 2022, Zenergies II: Applying the Elements, 2023, ArtFair14C