

PACKAGING + GRAPHIC DESIGN

EDUCATION

Pratt Institute - Brooklyn + Manhattan NY MS in Packaging, Identities and Systems Design Graduation: May 2024

EXPERIENCE

GRAPHIC DESIGNER

ROBIN CEMBALEST EDITORIAL STRATEGIES October 2022 - Present Responsibilities include designing, branding, and creating content for website, eventbrite profile and social media channels

CURATOR / GRAPHIC DESIGNER

LAYOA NUNA YAWAR LLC Responsibilities include designing catalogs, creating signage, and curating a booth that featured the work of artist Lavga Nuna Yawar at ArtFair14C in Jersey City, NJ.

EXHIBITION DESIGNER / CURATOR / PROJECT MANAGER / EVENT ORGANIZER

ZENERGIES + ZENERGIES II August 2022 + August 2023 Curated a group exhibition and sensory art experience of mulitple environments consisting of 45 young artists and spiritual healers from multidisciplinary fields and backgrounds.

GRAPHIC DESIGNER

DAHLIA ELSAYED May 2022 + February 2023 Responsibilities include recreating Dahlia's paintings via illustrator for activations in New York Penn Station in 2022 and window activations for Hermès x Princeton University in 2023.

GRAPHIC DESIGNER

JAMAICA ART SOCIETY LLC October 2020 - February 2023 Responsibilities include creating an identity system, website, and merchandise for various initiatives.

ADJUNCT PROFESSOR - COMPUTERS IN GRAPHIC DESIGN + MOTION DESIGN

RUTGERS UNIVERSITY - ARTS, CULTURE, MEDIA September 2021 - May 2022 Responsibilities include teaching students the basics of design using the Adobe Creative programs (Photoshop, Illustrator, Indesign, AfterEffects), challenging and motivating students through in-depth lectures and discussions within the framework of design.

GALLERY MANAGER / GRAPHIC DESIGNER

PROJECT FOR EMPTY SPACE Responsibilities include designing, branding, and creating content for PES' social media channels; participating in meetings with Co-directors and designing for various initiatives/events; coordinating with various artists when required; maintaining and nurturing relationships with artists; working with with artists to implement exhibition promo; responding to inquiries from artists and gallery visitors; determining and executing gallery objectives and goals; maintaining and updating gallery website, store and maintaining a database of local artists: The Newark Artists Database.

Rutgers, The State University of New Jersey BS in Marketing, BFA in Graphic Design Graduation: May 2019

September 2023 - October 2023

October 2019 - May 2022

GRAPHIC DESIGNER / DESIGN CONSULTANT

BRWL YOGA + BOXING STUDIO March 2021 - August 2021 Responsibilities include evaluating client needs, collaborating with client to create an aesthetically pleasing interior space while also connecting Director to more artists to collaborate with.

GRAPHIC DESIGNER

DREAMPLAY MEDIA September 2019 - December 2019 Responsibilities include drawing story boards, designing movie posters and maintaining Dreamplay media and Dreamplay TV websites.

ASSISTANT PROJECT MANAGER

FOUR CORNERS PUBLIC ARTS July 2019 – November 2019 Providing creative services to Project Manager Rebecca Jampol for a collaborative effort called Four Corners Public Arts. Responsibilities include photographing, designing templates, updating website and creating content for social media pages.

GRAPHIC DESIGNER (CONTRACT)

TINYSCISSOR'S TATTOO PARLOUR - DETROIT ART WEEK June 2019 - July 2019 Collaborating with artist Amy Khoshbin to create an extention of her project, "Opposite of a Weapon," which was featured in Detroit Art Week. Khosbin asked participants to answer the question: "What is the Opposite of a Weapon?" Their answers inspired line drawings which I was later asked to formulate into patterns for merchandise and bedding.

EXHIBITION DESIGNER

I STOOD AT THE BORDER SENIOR CAPSTONE EXHIBITION January 2019 - April 2019 Responsibilities include designing large title wall of exhibition and windows of gallery. Also worked with exhibition committee to curate and brainstorm display ideas for 25 students.

GRAPHIC DESIGNER

THE DESIGN CONSORTIUM January 2018 - May 2018 A graphic design collaborative between students, Rutgers Newark faculty and the Newark community where we had to design, brand, and create a logo for the LGBT Rain Foundation Shelter. Responsibilites included defining an audience, actively brainstorming, and refining designs to present to our clients.

LETTERPRESS ASSISTANT

BRED LETTERPRESS September 2018 - December 2018 Assisted Ned Drew & Brenda McManus of BRED Nation in the production of an award-winning children's book, *Drew's ABCs*. Arranged woodblock type and created 3-4 color separations per page. Designed and letterpressed pages of book.

SKILLS

- Microsoft Office
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, AfterEffects, Adobe XD)
- Shapr3d
- Biligual in English & Bengali

EXHIBITIONS

AWARDS

Dean's List (Fall 2014 - May 2019)

Recipient of the Fall 2023-Spring 2024 Departmental Endowed Scholarship at Pratt by the Coyne Family Foundation

 I Stood at The Border: Im/Migrant Voices and Stories Retold - Rutgers University - Newark Graphic Design 2019 Capstone Exhibition, Project for Empty Space Exhibitions (2019 - 2022), Zenergies: Born Under a Sign, 2022, Zenergies II: Applying the Elements, 2023, ArtFair14C